**The OnTrackNorthAmerica   
Promise, Principles, and Ethics**

OnTrackNorthAmerica is a 501c3 non-profit that advises governments, businesses, and communities on sustainable industry, transportation, land use, and economic development.

**Promise Statement and Your Invitation**OnTrackNorthAmerica promises to co-lead North America in redesigning its industrial systems to support sustainable life. You are invited to the team.

**Principles**

**Collaboration and Coordination**  
OTNA advances the thoughtful integration of collaboration with helpful competition. It is commonly believed that including many stakeholders hinders progress. In fact, inviting diversity leads to imaginative and intelligent results. When it comes to collective intelligence, more is truly the merrier.

**Assume Responsibility**

We are responsible for the quality of our relationships.In each conversation, we relate in ways that advance mutual learning by recognizing the strengths and perspectives of others.

**Be Accountable**Only make promises you intend to keep. Include a completion time. At first, we may face barriers to accomplishing new tasks. These challenges are a function of our commitment, not our lack of commitment.  Stay in the game!

**Engage in Integrative Dialogue**Integrative dialogue transcends conventional debate, where either/or and right/wrong interactions marginalize many valuable perspectives. Especially when seemingly opposing points of view are expressed, we work together to synergize new understandings.

**Articulate Questions**Writing and speaking in questions opens up new thinking and ideas, while statements tend to portray concerns as intractable problems. Asking questions has the power to lead to results.

**Thrive at Our Learning Edge**What we are doing is unprecedented and requires us to learn continually. External change happens when we expand our receptiveness to new ideas. Bring it on!

**Embrace Knowledge Sharing**Share rather than withhold information, ideas, and wisdom to create a world that works for all. Sharing accelerates productivity. It is time to scale up our collective intelligence.

**Celebrate and Energize**Leaning into positivity is vitally important to any concerted effort. We value each other’s participation and communicate our appreciation.

**Lead from Community**Initiatives succeed when strong leadership stands for results and represents the community’s best interests.We advise project developers to interact proactively with community leaders as influential partners.

**Whole System Attention**  
OnTrackNorthAmerica embraces programs, policies, and planning that advance system-wide benefits, and multimodal transportation.

**Step into IntelliSynthesis®**IntelliSynthesis® is the logic and intelligence all around us but so often hidden from view by posturing, positioning, and politicizing. When we engage with others in the community’s best interest, collective intelligence naturally moves us toward solutions that work for everyone.  
 **Ethics**

**Objectivity**  
OnTrackNorthAmerica does not accept financial sponsorships that require prioritization of individual business agendas over shared interests. This allows us to impartially illuminate a project's financial, environmental, and social viability.

**Inclusivity**  
OnTrackNorthAmerica facilitates “level playing field” dialogues inviting representation and perspectives from all involved stakeholder groups. Inclusivity is fundamental to our planning approach, and we welcome all regions and projects of any size.

**Nonpartisanship**  
OnTrackNorthAmerica maintains the autonomy of a politically non-partisan entity.

**Sustainability**   
We believe return-on-investment analysis should account for all environmental and community impacts while acknowledging that some projects generate a degree of unavoidable negative impact. We support investments in projects that enable the transition from fossil fuels, petrochemicals, and overuse of water while acknowledging the pragmatic challenges on the journey to a cleaner economy. We guide our clients and communities to align their planning and investment horizons with the rapid evolution of these markets.

**There are four steps to evaluating every project for alignment with these values and goals.**

1. We catalog each project’s commodities, activities, and impacts.
2. We conduct thorough research to gain an understanding of all environmental and community impacts.
3. We share our findings with the team and stakeholders to invite all perspectives.
4. Together, we decide how to properly influence the project’s sustainability.

**We hold ourselves accountable to future generations by working only on projects that align with a sustainable environment and healthy communities.**

**Your Opportunity to Promise**

**Indicate each promise that fits for you:**

I promise to uphold OnTrackNorthAmerica’s principles and ethics and contribute to its goals

while on the OTNA Team.

I promise to evolve my economic activities to align with OTNA’s principles and ethics to support

redesigning industrial systems to ensure sustainable life on Earth.

I promise to **support** society as a whole in redesigning its industrial systems to ensure sustainable

life on Earth.

I promise to **co-lead** society in redesigning its industrial systems to ensure sustainable life on

Earth.  
  
Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Fundamental Volunteer Agreements**

1. **How many weeks will you volunteer/intern?**
2. **How many hours will you invest in this volunteer internship each week?**
3. **What day or days of the week generally work best for this volunteering?**
4. **Do you agree to send an activity memo each day of OTNA work to support an effective engagement with our team?**

**I agree that I have answered these questions honestly and agree to uphold my answers.**

Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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